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## **MEMORANDUM**

To: CMAP Working Committees

**From:** Craig Heither

Date: February 6, 2014

**Re:** Plan Update Indicator Targets

In November staff presented to the working committees the set of indicators to be used in the update to GO TO 2040. The second phase of this work involves identifying short-term and long-term target values for the performance measures. Including target values in the plan update is essential, as they provide a benchmark against which implementation of specific goals in the plan can be quantified.

The first task in developing these target values was collecting the available data updates for the performance measures. Establishing the current conditions of the indicators set baseline values that were used to develop short-term and long-term targets. For GO TO 2040 indicators that will be included in the plan update, data on the current conditions informed the decision on whether modifying the short-term target values was necessary. For new indicators being introduced, establishing baseline values was essential for developing target values and for understanding the current context of the measure. A new short-term target value for the year 2020 was developed for all of the indicators.

Staff will present an overview of the process CMAP used to develop target values for new indicators and to modify targets for existing indicators, when necessary. Staff is interested in the working committees' input, especially for the indicators related to their areas of expertise. The attachment is a draft report discussing the indicator targets proposed for the plan update.

**ACTION REQUESTED: Discussion**